

# OXFORD BANK SMALL BUSINESS SPOTLIGHT

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Every local business has a story worth sharing with the community. That is the belief behind Oxford Bank's exciting Business Spotlight series – to shine spotlight on all of our favorite local businesses and connect businesses with their surrounding communities.

This month's spotlight is on a local business that you may not know about; **Ross Customs Muscle Cars**.

Ross Customs Muscle Cars is located on the corner of M-15 and Horton Rd in Goodrich. I sat down with owner Ross Stomp to talk about his business.

**NC: Describe your business.**

**RS:** I currently own two businesses; Ross Customs Muscle Cars and Ross Customs. We buy and sell muscle cars and hot-rods to people around the world. We also build/restore muscle cars. I am able to offer more than most dealers because I can tailor build a car however the customer wants.

**NC: How long have you been in this line of business?**

**RS:** I worked in several body shops growing up and decided to start my own business in 1996. I re-built my first car when I was 14 years old, so I have been in the business for a long time. What I do is very similar to a custom home builder. The buyer tells me what they want and I make it happen!

**NC: What is your favorite car?**

**RS:** '41 Willies Coop. It is one of the most iconic cars and one that I will have for a long, long time.

**NC: What is the hardest part about owning a business?**

**RS:** Running it. I opened the showroom in May 2016. It was a lot of work to renovate the inside but looks great! I invite everyone driving by on M-15 to stop in and say hello; even if you're not in the market to buy, stop-in and check out a few of the classic cars in the showroom.



*Ross Customs Muscle Cars is located on the corner of M-15 and Horton Rd in Goodrich*



Owner Ross Stomp with a 1967 Chevrolet Chevelle SS

**NC: What is the easiest?**

**RS:** There is nothing easy. The best part about buying, selling, and custom building muscle cars is making people happy because they finally have their dream car. I can find something for anyone interested and if I can't find it, I can build it.

**NC: What's the best business advice you have ever received?**

**RS:** Honesty is the key to building good relationships. Be honest with every customer because that is how you earn their trust.

**NC: What do you love about the community where your business is located?**

**RS:** Recognition in the community helps growth. The best part about our community is that everyone is so friendly. I have lived and worked in this community for a long time and have grown to know many people. I buy local products as much as possible to keep money in our community.

**NC: What does the future look like for your business?**

**RS:** I want to grow my business as much as possible. I would like to expand the showroom in the future because right now I can only fit 10 cars in the showroom. You might not be in the market but you may have a friend, colleague, or family member that is in the market or loves high-quality muscle cars.

### **Ross Customs Muscle Cars**

**Location:** 10274 S State Rd. Goodrich, MI 48438

**Phone:** (810) 636-9339 - office

(248) 330-8703 - cell

**Website:** <http://rosscustomsmi.com/>

**Hours:** Saturday: 10AM – 2PM

Monday - Friday: 10AM – 4PM

**\*\*After hours appointments available – Contact Ross\*\***

*If you are interested in taking part in our “Business Spotlight” series, please contact Nick Cunningham by email at [ncunningham@oxfordbank.com](mailto:ncunningham@oxfordbank.com).*