

OXFORD BANK SMALL BUSINESS SPOTLIGHT

WRITTEN BY NICK CUNNINGHAM, PERSONAL BANKER

Every local business has a story worth sharing with the community. That is the belief behind Oxford Bank's exciting new "Business Spotlight" series – to shine spotlight on all of our favorite local businesses and connect businesses with their surrounding communities.

This month's spotlight is on Wojo's Greenhouse.



I sat down with Rachel, general manager of Wojo's Greenhouse, to talk about keeps them motivated season after season:

NC: Describe your business.

RZ: In 1983, owner Joseph Wojciechowski opened a roadside vegetable stand in Ortonville, MI, and now, after thirty-four years, that vegetable stand blossomed into three separate retail stores located in Ortonville, Lake Orion, and Davison.

NC: What is your favorite thing at Wojo's?

RZ: I enjoy the changing of each season. It is a lot of fun "setting the stage" for the next set of seasonal product, whether it is the plethora of flowers in the spring and summer, the pumpkins for the fall, or the wreaths and more for the winter.

NC: When do you plan on opening in 2017?

RZ: Our opening date is right around the corner! We will open in April for the 2017 season.

NC: What is the hardest part about running a greenhouse?

RZ: The hardest part is the day-to-day operations, but that is also the best part—because we grow our retail products in-house. In order to open in April, we start the growing process as early as January.

NC: What is the best business advice you have ever received?

RZ: I think that its to always be grateful to the people around you. The words “thank you” go a long way, especially when employees are spending long hours at work away from their families. It’s also important to thank the customer as well - they choose where they shop!

NC: What do you love about the community where your business is located?

RZ: Ortonville is a tight knit, small town community. Everybody knows everyone else from their dealings in the town. Lucky for us, our community is very supportive. Growing plants and sharing them with the community is something we are very passionate about.

NC: What does the future hold for Wojo’s?

RZ: “Our goal, with the help of the Lord, is to create an environment where we can all grow both personally and professionally. We strive to be environmentally conscious in producing beautiful and healthy plants for our guests and share with them as much knowledge as possible, so that they can enjoy the success of creating and maintaining their own beautiful gardens.” –Mission Statement

Wojo’s Greenhouse (Ortonville, MI)

Locations: 2570 Oakwood Rd, Ortonville, MI 48462

Phone: (248) 627-6498

Website: www.wojos.com



Wojo’s of Lake Orion (Lake Orion, MI)

Locations: 559 S Lapeer Rd, Lake Orion, MI 48362

Phone: (248) 690-7435

Website: www.wojos.com



Wojo’s Garden Splendors (Davison, MI)

Locations: 7360 E Court St, Davison, MI 48423

Phone: (810) 658-9221

Website: www.wojos.com

If you are interested in taking part in our “Business Spotlight” series, please contact Nick Cunningham by email at ncunningham@oxfordbank.com.